

As seen on *ABC7Chicago.com*



# Mother's Day makeovers

May 10, 2004 — Two very deserving mothers — Tracy Butler's and Sylvia Perez's — get a complete makeover to celebrate Mother's Day with the help of a personal image consultant.

Anna Wildermuth, a personal image consultant, grew up understanding how important it is to feel good about the clothes one wears and the impact it makes. Wildermuth partners with people and organizations to help them make their first impression with impact and confidence. Visit [www.personalimagesinc.com](http://www.personalimagesinc.com) to learn more about my services and background. My clients are located throughout the Chicago area as well as nationally.

Our moms, Amy Butler and Daisy Perez are both petites. Petites are typically 5' 3" and shorter. Their clothes were purchased at Petite Sophisticate located in Oakbrook, Illinois. Amy and Daisy are perfect for petite sizes, neither one needed any alterations.

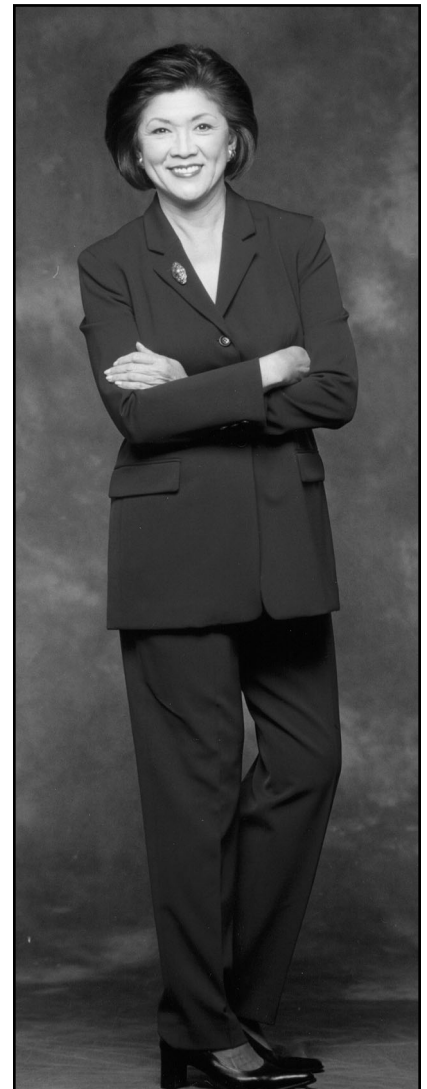
## Amy Butler:

Amy Butler is very fair and low contrast in coloring (skin and hair color very close). Changing her hair color was a great move, it adds color and freshness to her skin tone and she looks 10 years younger. Amy looks wonderful in this buttercup (lemon yellow) silk texture pantsuit because it highlights her hair and it softens her. Low contrast people can give an intimidating impression. Amy wanted an outfit she could wear to the country club for dressy casual events. Amy can wear for a late afternoon affair as well as dinner. The square neckline in the under piece of the suit also enhances her body shape. Adding the pearl necklace - note the length of the necklace adds height to her. The monochromatic look (top and slacks are the same color) also makes Amy look taller. Amy has a very narrow foot and difficult to find shoes to fit. Taryn Rose was able to provide several choices of shoes for her. Amy chose the Taryn Rose Venice shoe, this shoe can also be worn with very casual outfits.

## Daisy Perez:

Daisy is a medium contrast (skin and hair coloring slightly different in coloring). The Aqua pantsuit sets off her coloring and makes her skin tone clearer. Aqua is a great color and contrast for her. Daisy wanted an outfit to wear to a friend's school reunion. Daisy's suit is worn with a jacket and pants. We choose a third piece that can be worn with only the slacks, so Daisy has two outfits. The v neck in the jacket enhances Daisy's neck and adds height to her. The necklace and chandelier earrings were purchased at Ann Taylor's Loft. The necklace has the Aqua stones - jewelry adds to the monochromatic look for Daisy and a younger touch. We chose a Taryn Rose sandal in bronze. Very sexy shoes makes this outfit more fun and dressy.

Amy and Daisy are both small in stature, it is important that they choose clothing pieces (tops and slacks) that compliment each other in color as not to break the eye—it makes them look taller. Fit is very important along with the proper sleeve lengths and hems for skirts and slacks.



**PERSONAL IMAGES, INC.**



*Discovering the style in you™*

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(continued from side 1)

## Hair: HALO HAIR SKIN NAILS LIMITED

45 S. Washington Street  
Hinsdale, IL 60521  
www.thehalosalon.com  
(630) 323-2162

## Styles: Nappa

All the styles provided for the segment are constructed from nappa, a luxuriously soft, breathable leather. These styles are from the Spring 2004 collection and will be available at retail through summer 2004.

## Clothing: Petite Sophisticate

Stores throughout Chicagoland. To find one near your or order online, visit [petitesophisticate.com](http://petitesophisticate.com)

Style: Rue

Color: Bronzo Galaxy

Price: \$385

## Shoes: Taryn Rose

Taryn Rose has stores in Manhattan, Beverly Hills and San Jose. A new store will be added in Las Vegas in late 2004 at The Forum Shops at Caesars. The Taryn Rose collections are also carried at Nordstrom, Neiman Marcus and fine shoe retailers nationwide. To find a store near you, visit [www.tarynrose.com](http://www.tarynrose.com).

Style: Venice

Color: Putty/white

Price: \$395

## Image and Communication Tips for Success!

Visit Personal Image's website at [www.personalimagesinc.com](http://www.personalimagesinc.com) for May tips on:

- \* Checking spelling and grammar in e-mails.
- \* Camp shirts suitable business casual attire?
- \* Appropriate color hose and shoes for white summer suits.
- \* Sampling other people's food when dining out.

## Professional Insight - The Art of Business and Social Interaction

When new in the office, don't impose on established friendships, especially at lunchtime. Keep a low profile. Give co-workers an opportunity to get to know you before having lunch with them.

## Personal Images News

The Press of Atlantic City, N.J. interviewed Anna about why Donald Trump's image is flying high since the introduction of his TV show, the Apprentice.

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